

AREA COMMITTEE Application for non-CIL Community funding 2016/17

- This application form should be submitted by a Member to their relevant Area Committee for consideration.
- Fully completed forms should be provided to Governance 7 days before the date of the Area Committee. Please note that if an application is incomplete when submitted the Committee will be unlikely to be able to make a decision to make a funding award.
- If an Area Committee agrees funding, additional financial information will be requested.

PART	ONE: ABOUT YOU					
1.	Area Committee	☐ Chipping Barnet Area Committee				
		☐ Finchley and Golders Green Area Committee				
		☐ Hendon Area Committee				
2.	Name of Member sponsor:	Paul Edwards				
3.	Name of the organisation requesting funding:	Barnet Community Projects				
4.	What is the total cost of the project?	£17,256				
5.	How much Area Committee funding are you applying for?	£9,856				
PART	TWO: ABOUT YOUR PROJECT					
6.	What is the project? Please provide a brief overview of the project and what the funding will be used for.					
	The Service					
	We are seeking a grant of towards our weekly job club at the Rainbow Centre for 12 months. This is one the core services Barnet Community Projects has been running/providing at the Rainbow Centre.					
	Run once a week over at least 44 weeks of the year, it supports people of all ages, but particularly 16-25 years-olds, to get into training, work and the labour market. It will prov 1:1 career information, advice and mentoring, helping local people: *to identify barriers/challenges to training and employment and develop an action plan of how to address them *with accessing training, both basic skills and accredited – sourcing courses, making					
	applications *with job searches, writing CVs and applications, and with interview preparations					
	*developing workplace skills e.g. time-keeping, team-working, and positive communications *progress from their personal baseline towards entering the labour market – in some cases this may be getting out of homelessness (e.g. a young person 'sofa surfing' having been					
	e.g. a young person 'sofa surfing' having been thing together their first CV and all the way up to					

- *getting better at managing their lives so they can perform well at work (e.g. children doing better at school, reducing debt, help with care) building greater motivation, self-management and resilience
- *getting access to and training in how to use online and other job searching resources effectively
- *accessing and completing work/volunteer placements at BCP and elsewhere
- *be referred to other support we offer, e.g. money advice, Barnet College IT courses, community kitchen; and other support services, e.g. housing advice etc.

The job club will be open once a week for the whole day for individual appointments; both pre-arranged and on a drop-in basis, and for both one-off users and those being supported over a period of time. It will be run by an experienced advisor/mentor with the support of an assistant advisor who will also carry out outreach. The lead advisor is embedded on the estate with close and positive relationships with the local community and 10 years' experience, which includes mentoring in prison and at the local PRU.

Based on past records, approx 150 people will use the job club for the year, including referrals from the local job centre; and at least 25% will attend regularly for 6 - 8 weeks.

Alongside, 1:1 sessions/appointments, users will be able to access IT for their job searching, applications and personal career development. The majority of local residents do not have computers or full internet access at home. The job club is also building a resource library. This means, we will be able to offer users additional support to carry out sustained job hunting and career development outside sessions, which they may find otherwise hard to do.

The job club is not a drop-in facility offering some resources and basic support. It offers a full and personalised support service. The job club advisors/mentors have full, dedicated support, mentoring and development sessions with users - 25% of users attend for a sustained programme over 6-8 weeks. The job club does not just e.g. provide a CV template off the internet, they work with users on putting together their CV to a high standard.

Each advisor can offer approx 5 1-hr appointments per week and over the year, the job club will offer up to 220 individual appointments/sessions.

Track record and Job Club Project Lead

The job club has been a key support service offered at the centre since Autumn 2012, initially set up as part of a Borough-wide initiative by Barnet Homes. Funding from independent charitable trust, The John Lyons Charity, enabled us to develop it as a regular service. Following a year's funding gap, it has restarted in August 2016. One of our most experienced youth workers has led on it from the start – Rickardo Stewart. Having grown up on one of Barnet's estates and with nine years' experience in youth work, Rickardo has built trusted relationships on the estate and is a qualified personal development mentor; he has carried out detached youth work for BCP, manages a number of youth work programmes for local organisations and carries out mentoring at the PRU and local schools. 9 of the 12 Barnet young people convicted after the London disturbances in the summer of 2011 live on the estate, and Rickardo engaged with 6 of them after the riots; his football sessions engaged most young residents with ASBOs at the time – in both cases, his work with them diverted them from sliding further into criminal and high-risk behaviour.

In the past, we have tracked the job club's work with young people in particular:

Between Winter 2012 and Autumn 2015, over individual 100 young people, including many NEETS used the job club. In addition, approx 80-100 adults, including ex-offenders attended. 25% of them used the service on a regular basis, for six sessions/weeks or more. 70% were self-referred. The other 30% were cross-referred from other services (youth projects; money

advice service; lunch club; GRT Outreach project etc) and adults referred by the local job centre. It values our job club highly – they refer people whom they find hard to help due to the levels of support needed, and people who are not ready to engage with formal channels/programmes. In 2015 (JAN – SEP), the job club helped and *sustained* 7 young people into accredited training and 3 into employment.

The job club is part of our holistic support offer, which aims to give people the tools and capabilities to improve their life chances as a whole. For some of its users, it will provide early intervention, helping them develop more positive outlooks, identifying opportunities and taking more control. It also helps users along the pathway to employment we provide by motivating them to take up a volunteering opportunity at our centre, to keep it up and to actively develop their skills through it. For these longer-term users, the job club advisors provide ongoing mentoring.

CASE STUDY: In October 12 the job club received a visit from a 25-year old female experiencing a multitude of issues as a single mum, class A and B drug user, unemployed and homeless. We supported her over a number of months in identifying solutions to her problems through regular weekly mentoring, with step-by-step goal setting to keep her engaged and focused. 9 months later, she is employed, settled in a stable home and has an optimistic outlook for her future.

7. **How will it benefit the local area?** Please state the area(s) within the constituency (e.g. ward(s)) which will benefit from the project

The majority of job club users are drawn from the Dollis Valley Estate, Chesterfield Road estate and Underhill Ward as well as neighbouring areas in Oakleigh ward.

8. **Who will it benefit?** Please state the main beneficiaries of the project.

Young people from GSCE-age upwards and including NEETS; adults, including long-term unemployed people and ex-offenders; drawn from all local groups, including travellers and BMER groups.

9. **What evidence of need is there for this project?** Please provide any supporting evidence of need, such as local statistics or information from a needs assessment.

Figures from public and other sources show that Dollis Valley Estate and Underhill Ward

- *remain the third most deprived area in Barnet and among the 12% most deprived in England
- *have the highest level of education, skills and training deprivation in the borough
- *have a concentration of Barnet 20,000 households affected by benefit reforms CommUNITY Barnet research 2014/15
- *have higher than average proportions of lone parents and individuals on long term benefits
- *30% of the working-age population have no qualification
- *60% of 25-49 years claim JSA with 20% for more than 12 months
- *local schools have approx 30% pupils on free school meals
- *NEET figures doubled from 2012 to 2013
- *the crime rate remains the second highest in the borough with high levels of youth-related anti-social behaviour and substance misuse. Gang culture is still prevalent, exclusions from mainstream education and the number of entrants into the criminal justice system are still high.

The current regeneration together with welfare reforms have increased uncertainty and day-to-day challenges for existing residents. They lack basic skills and/or qualifications and training to get into secure employment that pays a living wage. Other barriers they face is homelessness, caring responsibilities, chronic health conditions or mental health issues that

prevent them from taking up full-time work or past offences. Due to Barnet's relative wealth and local business environment, there is an increasing mismatch between them and the jobs available locally, and they lack the confidence and skills to apply for jobs using formal recruitment processes; and young people in particular also lack workplace skills to sustain and succeed in employment.

Pathways into employment is a key part of our support offer as are projects helping people to develop more positive outlooks, and in the case of young people, to sustain themselves in education and training so they can ready themselves for the labour market.

In 2013, we had funding to carry out a survey of the estate and created a community development plan, which informs our works and that of partners. We also know evolving needs from our regular work and presence on the estate:

- *Our 2013 survey showed a need for local IT and basic skills training; we asked Barnet Homes to provide it and they have done so for 3 years; all courses are always full, and 75% of attendees complete levels 1 and 2 IT training.
- *In 2013/14, we created employment for 2 young people, 3 part-time jobs for adults, 10 volunteering opportunities, and helped 5 people into work. Typically, we support 8-10 people this way each year.
- *In 2015, we hosted Social Care and Customer Care courses for local unemployed people run by A1 Social Care. We offered work placements to attendees to support their path towards employment.

10. Please provide a breakdown of how the project intends to spend the Area Committee funding?

BCP Job Club

12 months NOV 2016 - Oct 2017 delivery weeks: 44						
			total	Comic Relief funding to AUG 17	requested from LBBarnet	
Job Club Advisor/Mentor	1 day week	£135 pd	£5,940	£3,926	£2,014	
Youth Work assistant - outreach & mentoring	1.5 days week	£12.50 ph	£5,500.00	£1,433	£4,067	
IT - laptops		£300.00	£600.00	£0	£600	
Job club materials - info/resources/workbooks			500	£150	£350	
Communications - posters, flyers, social media			800	£200	£600	
Running costs (premises, insurances, utilities etc)		£89 pw	3916	£1,691	£2,225	
			£17,256	£7,400	£9,856	

11.	Which corporate priority will the project assist in delivering?	
	To maintain a well-designed, attractive and accessible place, with	
	sustainable infrastructure across the borough	

	To maintain the right environment for strong and diverse local econo	\boxtimes		
	To create better life chances for children and young people across the	ne		
	borough			
	To sustain a strong partnership with the local NHS, so that families a			
	individuals can maintain and improve their physical and mental heal	th		
	To promote healthy, active, independent and informed over 55			
	population in the borough to encourage and support our residents tage well	0		
	To promote family and community well-being and encourage engage	ed.		
	cohesive and safe communities	,		
12.	Please tell us how your project meets the selected priority (250 words)			
	By helping residents to get ready for the labour market, into training and work and through this improve their economic well-being and that of their community; residents will be helped to become more confident and manage their lives better, and be less reliant on state benefits; those who get into training and work will serve as positive role models to others, increasing residents' willingness and ability to engage in the labour market and enterprise.			
	It also supports:			
	*To create better life chances for children and young people across the borough by supporting young people in particular and giving them a more positive outlook on their life chances and future; and by helping them to sustain themselves in education, get employment ready and assist them with accessing and sustaining themselves in training and education.			
	*To sustain a strong partnership with the local NHS, so that families and individuals can maintain and improve their physical and mental health – our work improves people's wellbeing and mental health and we engage with their families to access the support services they need to overcome crises and challenges, including housing advice; DV support services; mental health support services and "in-house" services like Rainbow money advice, traveller outreach project, parenting classes, and Barnet Homes IT, ESOL and basic skills classes.			
	*To promote family and community well-being and encourage engaged, cohesive and safe communities – through engaging with users and their whole families and friendship circles and by supporting whole families and residents in a holistic way, we improve community relationships and cohesion.			
PART	THREE: DUE DILIGENCE AND ACCOUNTABILITY			
13.	Is the applicant or organisation part of a constituted group / organisation?	⊠Ye	s □No	
13.1	If no, the individual or group will need a sponsor organisation.	□Ye	s 🗆 No	
	Has a sponsor organisation been identified?	-	, what is the name e organisation?	
14.	Are there any safeguarding issues that need to be considered?			
	We have safeguarding children and vulnerable adults policies in place. All relevant staff are DBS checked (this includes the job club advisors) and we carry out regular safeguarding training. We closely liaise with partner organisations on safeguarding matters and may use of the children's sectors safeguarding advisor.			
15.	Are there any equality issues related to this project?			
	The job club is free to attend, and open to people dropping in to make it as accessible as			

	possible. We will promote it widely via:			
	information displays at the centre; website and social media; regular newsletter (from April 2016 distributed at least quarterly across the estate and by email); fliers distributed locally; via other services and activities at the centre; via our partners, including Barnet Homes, the regeneration team, the job centre and other public services; and via outreach on the estate. Regular monitoring shows that all residents of the estate access our services.			
16.	In the past 12 months have you sought or are you seeking funding from anywhere else, including another Council department, for this project?	⊠ Yes □ No		
	We have a Comic Relief grant for 12 months starting August 2016.			
16.1	If yes, please state the organisation / Council department and amount below			
17.	Date	7 October 2016		